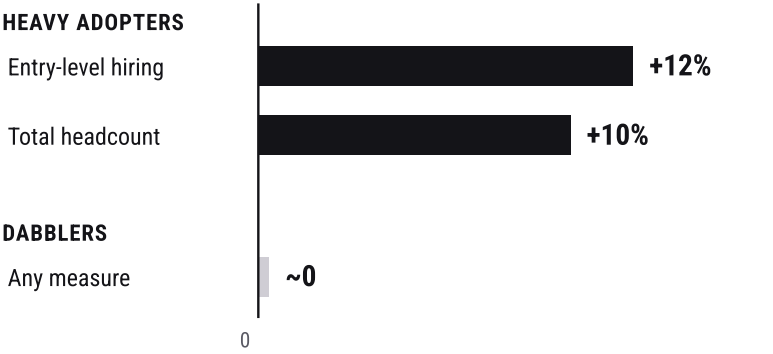


# HEAVY ADOPTERS HIRE MORE

Employment growth against non-adopters, by adoption intensity. Entry-level hiring grew fastest of all.



**AI doesn't reward using it. It rewards committing to it.**

The gap is not between adopters and non-adopters. It is between companies that commit and companies that dabble — companies that dabble show no statistically significant change.

**SOURCE**

Ramp Economics Lab x Revelio Labs, June 2026 — observed AI purchases across 21,559 US companies matched to firm-level employment records.